

ROB DORN | Visual Designer & Illustrator

Exceptional and versatile artist and creator of effective graphics and icons, a wide range of illustration styles and an excellent designer of presentations and infographics.

IBM IX | Senior Visual Designer | Chicago, IL | 2013 - Current

- A four year team member of the **Apple + IBM Partnership** and **MobileFirst for iOS**, developed and designed **90+ home-screen icons** for multiple business enterprise mobile apps including transportation, healthcare and banking.
- Contributed to the visual design of multiple apps including, “Plan Flight,” “Market Visit” and “Advisor Alerts.”
- In addition to **iconography**, I provided **photo editing** and **Illustration** (technical and photo-realistic) featured in app demos and presentations.
- Additional projects include designing **journey maps**, **presentations**, **logos** and **infographics** for multiple projects including, “**IBM Smarter City Challenge**” and “**Corporate Service Corp.**”

ANDREW LEHMAN DESIGN | Graphic / Web Designer | Evanston, IL | 2012 - 2013

Developed and designed **branding**, **graphics**, **brochures** and **websites** for multiple organizations including small businesses and restaurants.

THREE CAT MEDIA | Visual Design, Illustration | Chicago, IL | 2004 - 2012

- Developed and designed branding, posters, promotional material and websites for theatre companies, actors, artists, writers and small businesses.
- Created logo design as well as all theatrical posters and marketing materials for **Three Cat Productions**.
- Theatrical poster design, logo and marketing materials design for award winning Chicago based theatre company, **Theo Ubique**.
- Designed promotional materials and the visual media display for multiple presentations for Chicago’s annual **Joseph Jefferson Awards**.
- Re-branding, logo design, poster illustration and design for **Felines & Canines**, a Chicago based small business no kill pet shelter.
- Designed and built a scene from The Wizard of Oz out of Chocolate and Candy for **Illinois Nut and Candy**. The design was featured on **TLC’s “Four Weddings.”**

FREELANCE/CONTRACT Visual Design, Illustration | 2004 - 2013

- **Edie Falco, Stephen Wallem** (Nurse Jackie)
Theatrical poster design and New York Times ad for special cabaret performance.
- **Three Cat Productions**
Promotional materials, illustration, onstage graphics for multiple productions.
- **Cardthartic Greeting Cards**
Illustrator for the “Through Our Eyes” series of greeting cards
- **Seattle Gay Men’s Chorus**
Poster design, T-shirt illustration, theatrical projections.
- **Three Hit’s and a Miss**
Branding, Promotional material, CD layout

CONTACT

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PORTFOLIO

www.robdorn.com

EXPERTISE

Adobe creative suite
Illustration
Graphic design
Iconography
Branding
Presentations
Image editing
Photo manipulation
Photo restoration
CD Packaging
Theatrical Poster Design
Mobile app design
Style Guide Design
Human Interface Guidelines

EDUCATION

Webster University
St. Louis, MO
BFA degree in Theatre

Harper College
Palatine, Illinois
AA degree in Art